



**The International  
Restaurant & Food  
Service Show  
of New York**



## Vendor Financing

### Why Choose Rapid Capital for Your Vendor and Equipment Seller Financing?

At Rapid Capital, we understand the challenges of selling equipment and machinery to customers. We are experts and experienced in all facets of lending and finance to help you to complete the sale as quickly and efficiently as possible. Our dedicated team of professionals work closely with you and your customers, easing the funding process and keeping you up-to-date from start to finish.

Contact us today to learn about programs and services available for your customers and how a partnership with Rapid Capital can leverage your business and accelerate sales and profits.

By offering Rapid Capital's financing services, you stay competitive without financial obligation or investment. Increase your sales, satisfy your customers' needs, and improve your financial position all at the same time. Financing through Rapid Capital can place any business equipment in virtually all businesses and industries.

### Partnering with Rapid Capital Is as Easy As 1, 2, 3

Rapid Capital, a nationwide company, is interested in partnering with you, the vendors and sellers of machinery, equipment and software services. Our goal is to help you grow your business by providing easy access to funds for your customers who need financing to purchase or lease your equipment (or software). Our team is committed to providing your customers with an easy application process, prompt responses and affordable payment options. We have programs for all credit types and financial circumstances.

### Benefits of Vendor Financing

Our merchant financing for customers means that you no longer have to turn down business or decline credit applications. Simply refer a customer who is interested in doing business with you to us, and we will hold their hands and take care of everything. Rapid Capital funds many businesses who have been declined by banks or leasing companies. We work directly with the credit departments of manufacturers, distributors, and local sales offices to make vendor financing fast and flexible.

Your customers will enjoy the following benefits:

- An easy and secure application process
- All credit standings accepted
- Easy repayment.
- Variety of programs to accommodate an individual business's cash flow needs
- Access to funding in as few as two business days

Get ahead of the competition by making financing available to your customers. There are no out-of-pocket expenses incurred by the customer, and you will benefit from larger orders with financing provided by Rapid Capital.





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Provide your customers a financing solution with Rapid Capital and help them acquire more of what you sell. Join the many vendors making the most of our financing options. Lease financing makes sense in a number of ways.

### Help your customers to:

- Increase profits with less discounting
- Increase access to your products
- Overcome price objections
- Provide easy payment solutions
- Increase your average sale
- Enhance cash flow
- Facilitate repeat business
- Expand your customer base
- Acquire the latest technology
- Conserve cash
- Keep monthly payments low
- Avoid obsolescence
- Gain potential tax benefits
- Ensure fast turnaround

## ABOUT RAPID CAPITAL

**Rapid Capital is a nationwide company helping small businesses fund virtually any type of business equipment (including software).**

We can help you lease and/or purchase the equipment and software you need. In addition, we can arrange short-term capital and/or cash advancement for your business whether it's a start up or an established business that needs a little help.

- In-house team of finance professionals
- Trustworthy and reputable lenders with proven track records of success and excellence
- 24/7 online services
- Completely customizable and workable financial plans to meet your financing goals



Visit us on the Web:  
[www.RapidCapital.com](http://www.RapidCapital.com)

**FIND OUT HOW WE CAN WORK TOGETHER TO KEEP YOUR BUSINESS THRIVING.  
GET IN TOUCH WITH ONE OF OUR SPECIALISTS TODAY AT 929.499.3429.**

